

EUROPEAN DOMESTIC ART CHALLENGE (EDAC)

A joint project of the Art and Cultural Circle Wettenberg (Kunst- und Kulturkreis Wettenberg e.V. - KuKuK) and the German-Italian Society Central Hesse (Deutsch-Italienischen Gesellschaft Mittelhessen e.V. - DIG)

Project description:

In order to remain relevant and active during the pandemic, KuKuK began presenting a new format on its website. „KuKuK-Werkstatt-Virtuell“ - KuKuK's Virtual Workshop was born.

It started with virtual exhibits every Friday, taking photos of artwork created by KuKuK members from the archives. Then a club member requested other members to take part in a „Domestic Art Challenge“ - creating artworks at home. The idea is to make photos of a new piece of art produced during this time of self-isolation and send it to KuKuK to be presented in its website. The challenge started on May 7, 2020.

It doesn't matter what type of art it is. Every Thursday, the results are shown in „Ulrike's Domestic Art Challenge. The goal is to motivate and inspire artists to produce new artwork.

We have taken this idea and embellished it. We want not only KuKuK members to take part. Our wish is to make the challenge international. We will be encouraging family and friends not only here in Germany, but also in our sister cities in Hungary and France to participate. „Ulrike's Domestic Art Challenge“ will soon become „European Domestic Art Challenge“.

For the last few years, there has been an ongoing cooperation KuKuK and the DIG. Through the DIG, we hope to also have Italian friends and family join the challenge.

The plan is to show the submitted artworks at least two times a week: Tuesdays on the DIG Website and Thursdays on the KuKuK Website.

We would be extremely happy if artists from other countries want to enter the challenge. We also encourage people to tell family and friends about this project.

Conditions of Participation:

This initiative is for nonprofessional artists. If you want to take part, please comply with the following guidelines:

Send good photos:

- 1) the picture files should be ca. 1MB
- 2) the picture resolution should be at least 110 dpi
- 3) the picture size should be at least 8x8 inches
- 4) take the pictures in optimal lighting, without reflections of a flash or other light on a picture frame's glass.
- 5) make sure that an artwork is photographed straight on and is not from the side or an extremely crooked perspective.
- 6) when making a photo of an object, be careful that the background either enhances the object or is blurry, as not to distract from the work of art.
- 7) no matter what is being photographed should be in a clean state (no smudges)! Make sure the camera lens is clean.
- 8) if you want to show a video, then send us a screenshot from the video (without any markings such as the date) and the appropriate link.

Send the following information with your photos:

- 1) your name – last name/first name
- 2) the artwork's title, if applicable
- 3) the technique or medium used
- 4) your town and country names

Sending the photos:

The pictures are to be sent to KuKuK by email using the following address:
edac@kukuk-wettenberg.de

Publication in the websites:

We would like to start the „European Domestic Art Challenge“ soon. But first, enough photos have to be sent to KuKuK.

Thursday, June 25th is planned for the first edition. In order to take part, you would need to send your pictures by Tuesday, June 23rd. Pictures sent after this date (or should we receive a large amount of photos) will be shown in the second series on June 30th on the DIG Website or at a later date.

The photos will be presented gradually, according to what goes together. Each „virtual exhibit“ will consist of ca. 20 photos.

From time to time, we might set a certain topic for the artworks. We would give enough notice with a deadline for the submission.

Remarks:

- 1) KuKuK and DIG are not responsible for the displayed photos. With the submission of one's photos, the artist confirms her/his authorship and compliance with existing private data protection requirements.
- 2) Only KuKuK and DIG decide which photos will be presented. There is no guarantee that all pictures will be displayed. The photos will be saved on a separate external digital device and only be used on the KuKuK and DIG websites. KuKuK reserves the right to slightly modify photos for an optimal presentation online.
- 3) The „European Domestic Art Challenge“ is planned to continue even after the pandemic has passed.
- 4) In case someone would like to get in contact with a participating artist, KuKuk will forward such messages via email to the artist in question. Both clubs KuKuK and DIG would be very happy if new connections or exchanges would result from this project. Who knows? Maybe someday a „real“ exhibit could take place with artists who came together because of this project.
- 5) The main languages on both websites will be German, Italian and English.

Get creative!

<https://www.kukuk-wettenberg.de/kukuk-werkstatt-virtuell/european-domestic-art-challenge/>

<https://www.dig-mittelhessen.de/european-domestic-art-challenge/>